

14th Annual Little Rock Foundation Fall Festival
Saturday, November 12th, 2011
Crystal Tea Room -- Wanamaker Building
100 Penn Square East, Philadelphia, PA

The November Fall Festival is the largest fundraiser for the Little Rock Foundation. This year our event will be held in the beautiful Crystal Tea Room at the Wanamaker Building in Center City Philadelphia. Each year we have a silent and live auction, which offers an array of fabulous items to bid on. Each of the items is donated and all of the proceeds go directly to the children that we serve.

This event is business casual attire, cocktails and a wonderful sit down dinner is served. To request an invitation to the event or if you are interested in volunteering for the event, please contact Debbie Nichols 856-629-9223 email at DNichols@tlrf.org.

Event Details:

\$125.00 per person
Business Casual Attire
Complimentary Parking
Cocktails 7 pm Dinner 8 pm
Silent and Live Auctions
Entertainment: TBD
Event Sponsor: TBD

Sponsorship Opportunities:

Gold Donor \$5,000.00

Gold full page ad in Ad Journal
Cocktails and Dinner
Table for 10
Event Recognition

Silver Donor \$2,500.00

Silver full page ad in Ad Journal
Cocktails and Dinner
Table for 10
Event Recognition

Bronze Donor \$1,500.00

Bronze full page ad in Ad Journal
Cocktails and Dinner
Table for 6

Patron Donor \$150.00 per person

Cocktails, Dinner and name in Ad Journal

Friend Donor \$125.00 per person

Cocktails and Dinner

AD Book Opportunities:

Back Cover	\$5,000
Inside Cover	\$2,500
Full Page Gold	\$1,000
Full Page Silver	\$ 500
Full Page (B & W)	\$ 400
Half Page (B & W)	\$ 250
Quarter Page (B & W)	\$ 175
One -- Eighth Page (B & W)	\$ 150

AD Information:

Company Name
Contact Person
Address
Phone Fax Email
Ad Size

Mechanical Requirements:

Full Page	7.5 x 10
Half Page	7.5 x 4.875
¼ Page	3.625 x 4.875
1/8 Page	2.44 x 3.625

Copy Deadline is October 28, 2011. Please submit AD materials, logo or business card in the following preferred digital formats: eps, jpg, tif or pdf (300 dpi at actual size). Programs: illustrator, Photoshop, quark express. Non-Digital: Clean camera-ready art and AD copy on separate white sheet of paper exactly as you wish it to appear. Do not staple or tape over photos or business cards! Ad Book Coordinator: Debbie Nichols 856-629-9223 email at DNichols@tlrf.org.