

13th Annual Little Rock Foundation Fall Festival

Saturday, November 13th, 2010

Crystal Tea Room – Wanamaker Building

100 Penn Square East, Philadelphia, PA

The November Fall Festival is the largest fundraiser for the Little Rock Foundation. This year our event will be held in the beautiful Crystal Tea Room at the Wanamaker Building in Center City Philadelphia. Each year we have a silent and live auction, which offers an array of fabulous items to bid on. Each of the items are donated and all of the proceeds go directly to the children that we serve. This event is business casual attire, cocktails and a wonderful sit down dinner is served. To request an invitation to the event or if you are interested in volunteering for the event, please contact Debbie Nichols 856-629-9223 email at DNichols@tlrf.org.

Event Details:

\$125.00 per person

Business Casual Attire

Complimentary Parking

Cocktails 7 pm Dinner 8 pm

Silent and Live Auctions

Entertainment: TBD

Event Sponsor: TBD

Sponsorship Opportunities:

Gold Donor \$5,000.00

Gold full page ad in Ad Journal

Cocktails and Dinner

Table for 10

Commemorative Sponsor Plaque

Event Recognition

Silver Donor \$2,500.00

Silver full page ad in Ad Journal

Cocktails and Dinner

Table for 10

Commemorative Sponsor Plaque

Event Recognition

Bronze Donor \$1,500.00

Silver full page ad in Ad Journal

Cocktails and Dinner

Table for 6

Commemorative Sponsor Plaque

Patron Donor \$150.00 per person

Cocktails, Dinner and name in Ad Journal

Friend Donor \$125.00 per person

Cocktails and Dinner

AD Book Opportunities:

Back Cover \$5,000

Inside Cover \$2,500

Full Page Gold \$1,000

Full Page Silver \$500

Full Page (B & W) \$400

Half Page (B & W) \$250

Quarter Page (B & W) \$175

One – Eighth Page (B & W) \$150

AD Information:

Company Name

Contact Person

Address

Phone Fax Email

Ad Size

Mechanical Requirements:

Full Page 7.5 x 10

Half Page 7.5 x 4.875

¼ Page 3.625 x 4.875

1/8 Page 2.44 x 3.625

Copy Deadline is October 26, 2007. Please submit AD materials, logo or business card in the following preferred digital formats: eps, jpg, tif or pdf (300 dpi at actual size).

Programs: illustrator, Photoshop, quark express. Non-Digital: Clean camera-ready art and AD copy on separate white sheet of paper exactly as you wish it to appear. Do not staple or tape over photos or business cards! Ad Book

Coordinator: Debbie Nichols 856-629-9223 email at DNichols@tlrf.org.